



FAMILY ENGAGEMENT CAMPS

Experience What's Possible. Together.



We are grateful to celebrate 13 years of working in partnership with Visionary Leaders from School Districts, Educational Service Centers, and Post-secondary Institutions.

Established 2013

Scan this QR code
to visit our website:



“When students and parents discover future possibilities together, a Family Engagement CAMP becomes more than an experience—it becomes a conversation that continues at home.”

Book a Family Engagement CAMP Today!



The College 1st Program Exists To:



Promote the Importance of Completing a Postsecondary Education

Inspire students to understand the value of completing a postsecondary education and the opportunities it can create for their future.



Ignite Early College Preparation and Career Planning

Expose students to college pathways and fast-growing career opportunities through hands-on experiences and real-world mentorship.

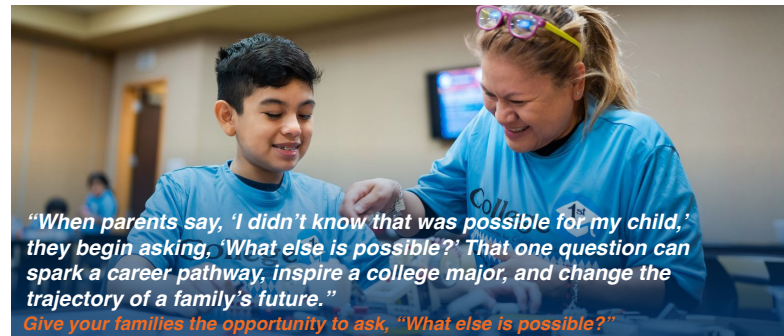


Develop Essential Life Success Skills

Equip students with the essential skills, knowledge, and confidence to achieve their future college, career, and life goals.



“Don’t just invite families to hear about their children’s future. Invite them to experience it together through a Family Engagement CAMP.”
Turn your next family event into an experience they’ll remember.



“When parents say, ‘I didn’t know that was possible for my child,’ they begin asking, ‘What else is possible?’ That one question can spark a career pathway, inspire a college major, and change the trajectory of a family’s future.”
Give your families the opportunity to ask, “What else is possible?”

The College 1st Family Engagement CAMP Goals Are To:



Strengthen Family Engagement for Student Success

Empower parents to become active partners in their children’s academic success and college & career planning.



Expand Family College and Career Awareness

Expose families to college pathways and fast-growing career opportunities through hands-on experiences and on-site mentorship.



Inspire Family Conversations About the Future

Create shared experiences and discussions that encourage families to explore, compare, and plan future college and career possibilities together.

CAREER EXPLORATION CAMPS



1 SPACE EXPLORATION

Scholars launch into a STEM-powered mission through our solar system as they explore galaxies, black holes, and the future of moon colonization. They plan and simulate a lunar mission, engineer a moon rover, and build and launch a rocket as NASA prepares the next generation of space explorers to set foot on the Moon again after more than 50 years.



2 HEALTH PROFESSIONS

Scholars step into the fast-paced world of healthcare as they explore careers in medicine, nursing, and physical therapy. Through realistic simulations and hands-on clinical activities, they develop problem-solving skills, empathy, and leadership while gaining insight into the journey to medical school acceptance and the future of healthcare careers.



3 ARCHITECTURE & CIVIL ENGINEERING

Scholars explore the world of architecture, construction, and civil engineering through dynamic design challenges. From building model bridges to creating sustainable 3D floor plans, scholars gain real-world insight into structural design challenges, the real estate industry, and the future of architecture.



4 ENVIRONMENTAL AND ELECTRICAL ENGINEERING

Scholars become environmental innovators as they explore renewable energy, global climate change, and sustainable initiatives. They tackle challenges like air pollution, ocean plastic, and habitat loss, then engineer eco-friendly inventions. Scholars also participate in an exciting wind turbine competition that generates electricity.

One CAMP. Two Generations. A Shared Vision for the Future.



5 CSI FORENSIC SCIENCE

Scholars solve a mysterious murder case as CSI investigators, analyzing evidence using blood splatter, fingerprints, hair analysis, and footprint lab methods. Along the way, they explore careers in law enforcement, forensics, and the U.S. Judicial System, culminating in a mock trial where they present evidence and defend their client in court, one of the suspects in this unsolved murder mystery.



6 BUSINESS AND ENTREPRENEURSHIP

Scholars engage in an exciting entrepreneurship and marketing competition. They are challenged to unleash their inner entrepreneur by inventing a product, building a brand, and pitching it to "investors" in a high-energy business challenge. Along the way, they develop critical skills in marketing, finance, creativity, and public speaking, preparing them to thrive in today's global economy.



7 MARINE BIOLOGY

Scholars dive into the fascinating world of marine ecosystems as they explore ocean biodiversity, endangered species, and environmental threats like plastic pollution, rising sea temperatures, and overfishing. Through hands-on discovery and creative problem-solving, they develop innovative solutions to protect marine life and preserve the future of our planet's oceans.



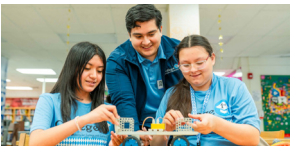
8 DINOSAUR WORLD

Scholars travel back in time to explore Earth's prehistoric geological eras and the fascinating world of dinosaur species that once ruled it. They uncover fossil formations developed millions of years ago, examine Earth's shifting crust, and engage in hands-on activities that bring dinosaurs and their extinction to life in this exciting paleontology experience.



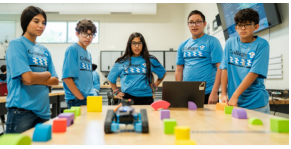
9 DRONES & ROVERS

Scholars learn how drones, robots, and rovers are revolutionizing many industries, from military operations and security surveillance to manufacturing and agriculture. They build and test real prototypes, explore cutting-edge AI tools like ChatGPT, and engineer smart tech solutions that solve real-world problems. This CAMP blends creativity, technology, and engineering in action.



10 EARTH SCIENCE

Scholars explore how our planet's systems work and how human activity impacts the planet. They engage in interactive earth science activities like understanding the logic behind global climate change, extreme weather events, and humankind's carbon footprint. Scholars develop innovative solutions to the many challenges our Planet Earth faces. They design and build a battery-powered electric vehicle and participate in a thrilling race competition.



11 GENERATIVE ARTIFICIAL INTELLIGENCE

Scholars explore the new world of Generative Artificial Intelligence (AI), how tools like ChatGPT, Claude, and Gemini are transforming how we live, learn, and work. They learn how these AI models are designed and how they are incorporated across different industries to develop AI solutions. Scholars use their creativity, critical thinking, and technology skills to tackle real-world challenges, empowering them to become the next generation of AI developers.



12 MEDIA ARTS AND COMMUNICATION

Scholars take on the role of digital designers, exploring careers in social media, AI-powered graphic design, and communications. They participate in a series of hands-on activities to understand the responsibilities of a social media influencer. Scholars also learn the scientific causes of digital engagement and create real campaigns using today's most powerful platforms to inform, inspire, and influence responsibly.



13 COLONIZING MARS

Scholars learn all about Mars, from understanding its atmosphere, gravity, and diverse terrains to the technology humankind needs to colonize it to become a multi-planetary species. From designing interplanetary missions to building a Mars Rover and launching a high-powered rocket, this CAMP immerses scholars in planetary science, engineering, and the future of human space travel, igniting big dreams about our next frontier.



14 ANIMAL BIOLOGY

Scholars become wildlife scientists as they explore animal species, food chains, and ecosystems across the planet. They investigate how human activity affects biodiversity and endangered species, then design conservation solutions to protect our most vulnerable wildlife. They understand the relevance of the food chain and the migration pattern of different animal species and engage in interactive activities.



15 COLLEGE, CAREER, & LIFE SUCCESS

Scholars engage in a college-readiness and career exploration experience to learn the essential steps for an effective postsecondary transition. They explore career pathways, college options, financial aid, and entrance exams while building essential success skills, such as communication, goal-setting, and time management. Scholars leave with a personalized roadmap for college, career, and life success.



16 CODING AND SOFTWARE DEVELOPMENT

Scholars become digital creators as they explore the fundamentals of coding, app development, and software design. They write basic programs, experiment with robotics and drones, and explore how AI and software are powering today's world. This CAMP builds technical confidence while introducing Scholars to high-demand careers in computer science, coding, and software engineering.

CAMP Sessions
+1900

Virtual CAMP Sessions
+150

Virtual Family Sessions
+80

Family Sessions
+675

Students
+85,000

Families
+50,000

Any College 1st CAMP Can Be Transformed into a Family CAMP!



"I believe that it's our responsibility as parents to be actively involved in our children's education, as we are the ones who are most invested in their academic achievements, and this information is crucial for us."

-Ramona P.
La Joya ISD Parent



"As a parent, attending these sessions is ideal because they empower you to become a better advocate for your children, enabling them to achieve their goals and the right career."

-Jose P.
Mission CISD Parent



"The knowledge gained from the Family Session inspires us parents to persist in our efforts to support our children's academic development."

-Norma A.
Edcouch CISD Parent

3 EASY STEPS BOOK YOUR FAMILY CAMP TODAY!

1 Pick One Family CAMP Theme



2 Book Your Family CAMP Date



3 Select Your Family CAMP Capacity

- ☐ 50 Students and Parents (Minimum)
- ☐ 60 Students and Parents
- ☐ 70 Students and Parents
- ☒ 75+ Students and Parents (Best Value)

We're a Turnkey Program. We handle everything—from planning to logistics to implementation and marketing. You choose the CAMP theme, date, and capacity.

That's it!
We'll take care of the rest!

Partnership Benefits

- ✓ **Drives Measurable Student Outcomes:** Boosts academic engagement, attendance, and motivation through immersive, hands-on learning that connects directly to college and career pathways.
- ✓ **Supports Your Strategic Goals:** Each CAMP is aligned with State TEKS, House Bill 5, College & Career Readiness Standards (CCRS), and Federal Program Guidelines.
- ✓ **Professional Facilitation:** Pre-K through 12th grade Students engage with bilingual professionals and near-peer mentors who are culturally responsive, and serve as community role models.
- ✓ **Proven Impact, Trusted Partner:** More than 13 years of experience successfully implementing the program across 50+ school districts, regional education centers, and post-secondary institutions with 80,000+ students served.
- ✓ **Turnkey Implementation:** We handle everything—curriculum, materials, CAMP facilitation, logistics, marketing, and set up.



"With our 100% Satisfaction Guarantee, you can invest in your students with complete confidence, risk-free"



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