College 1st™

Empowering Students for College and Career Success

EMPOWERING STUDENTS FOR COLLEGE, CAREER, & LIFE SUCCESS

We are grateful to celebrate 13 years of working in partnership with Visionary Leaders from School Districts, Educational Service Centers, and Post-secondary Institutions.

Established 2013

Scan this QR code to visit our website:

"What if one CAMP could change a student's entire future?"

Let's give them the experience that makes it possible!

THE COLLEGE 1ST PROGRAM EXISTS TO:

1. Promote the importance of enrolling and completing a **post-secondary education.**
2. **Introduce students to fast-growing career opportunities** through hands-on activities and mentorship experiences.
3. **Prepare students with the essential skills** they need for college, career, and life success.

"Remember the school experience that changed your life? Be the leader who brings this experience to your students."

Book a CAMP today!

"Your decision could be the reason a student believes college is possible."
Bring a College 1st CAMP to your students!

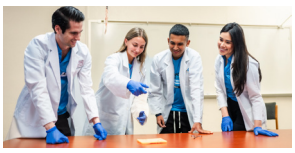
GOALS

- **IMPROVE** ACADEMIC ACHIEVEMENT
- **INCREASE** STUDENT ATTENDANCE
- **IGNITE** EARLY COLLEGE & CAREER PLANNING

CAREER EXPLORATION CAMPS

1 SPACE EXPLORATION — *SCIENCE / ELA

Scholars launch into a STEM-powered mission through our solar system as they explore galaxies, black holes, and the future of moon colonization. They plan and simulate a lunar mission, engineer a moon rover, and build and launch a rocket as NASA prepares the next generation of space explorers to set foot on the Moon again after more than 50 years.



2 HEALTH PROFESSIONS — *SCIENCE / ELA

Scholars step into the fast-paced world of healthcare as they explore careers in medicine, nursing, and physical therapy. Through realistic simulations and hands-on clinical activities, they develop problem-solving skills, empathy, and leadership while gaining insight into the journey to medical school acceptance and the future of healthcare careers.

3 ARCHITECTURE & CIVIL ENGINEERING — *MATH / ELA

Scholars explore the world of architecture, construction, and civil engineering through dynamic design challenges. From building model bridges to creating sustainable 3D floor plans, scholars gain real-world insight into structural design challenges, the real estate industry, and the future of architecture.

4 ENVIRONMENTAL AND ELECTRICAL ENGINEERING — *SCIENCE/MATH

Scholars become environmental innovators as they explore renewable energy, global climate change, and sustainable initiatives. They tackle challenges like air pollution, ocean plastic, and habitat loss, then engineer eco-friendly inventions. Scholars also participate in an exciting wind turbine competition that generates electricity.

❺ CSI FORENSIC SCIENCE — *SCIENCE / ELA

Scholars solve a mysterious murder case as CSI investigators, analyzing evidence using blood splatter, fingerprints, hair analysis, and footprint lab methods. Along the way, they explore careers in law enforcement, forensics, and the U.S. Judicial System, culminating in a mock trial where they present evidence and defend their client in court, one of the suspects in this unsolved murder mystery.

❻ BUSINESS AND ENTREPRENEURSHIP — *MATH / ELA

Scholars engage in an exciting entrepreneurship and marketing competition. They are challenged to unleash their inner entrepreneur by inventing a product, building a brand, and pitching it to "investors" in a high-energy business challenge. Along the way, they develop critical skills in marketing, finance, creativity, and public speaking, preparing them to thrive in today's global economy.

❼ MARINE BIOLOGY — *SCIENCE / ELA

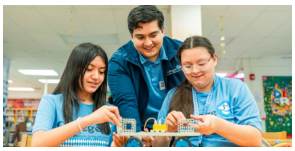
Scholars dive into the fascinating world of marine ecosystems as they explore ocean biodiversity, endangered species, and environmental threats like plastic pollution, rising sea temperatures, and overfishing. Through hands-on discovery and creative problem-solving, they develop innovative solutions to protect marine life and preserve the future of our planet's oceans.

❽ DINOSAUR WORLD — *SCIENCE / ELA

Scholars travel back in time to explore Earth's prehistoric geological eras and the fascinating world of dinosaur species that once ruled it. They uncover fossil formations developed millions of years ago, examine Earth's shifting crust, and engage in hands-on activities that bring dinosaurs and their extinction to life in this exciting paleontology experience.

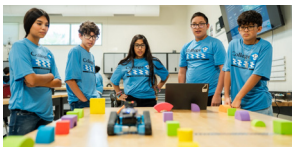
❾ DRONES & ROVERS — *SCIENCE / ELA

Scholars learn how drones, robots, and rovers are revolutionizing many industries, from military operations and security surveillance to manufacturing and agriculture. They build and test real prototypes, explore cutting-edge AI tools like ChatGPT, and engineer smart tech solutions that solve real-world problems. This CAMP blends creativity, technology, and engineering in action.



❿ EARTH SCIENCE — *SCIENCE / ELA

Scholars explore how our planet's systems work and how human activity impacts the planet. They engage in interactive earth science activities like understanding the logic behind global climate change, extreme weather events, and humankind's carbon footprint. Scholars develop innovative solutions to the many challenges our Planet Earth faces. They design and build a battery-powered electric vehicle and participate in a thrilling race competition.



⓫ GENERATIVE ARTIFICIAL INTELLIGENCE — *SCIENCE / ELA

Scholars explore the new world of Generative Artificial Intelligence (AI), how tools like ChatGPT, Claude, and Gemini are transforming how we live, learn, and work. They learn how these AI models are designed and how they are incorporated across different industries to develop AI solutions. Scholars use their creativity, critical thinking, and technology skills to tackle real-world challenges, empowering them to become the next generation of AI developers.

⓬ MEDIA ARTS AND COMMUNICATION — *SOCIAL STUDIES / ELA

Scholars take on the role of digital designers, exploring careers in social media, AI-powered graphic design, and communications. They participate in a series of hands-on activities to understand the responsibilities of a social media influencer. Scholars also learn the scientific causes of digital engagement and create real campaigns using today's most powerful platforms to inform, inspire, and influence responsibly.

⓭ COLONIZING MARS — *ELA / MATH

Scholars learn all about Mars, from understanding its atmosphere, gravity, and diverse terrains to the technology humankind needs to colonize it to become a multi-planetary species. From designing interplanetary missions to building a Mars Rover and launching a high-powered rocket, this CAMP immerses scholars in planetary science, engineering, and the future of human space travel, igniting big dreams about our next frontier.

⓮ ANIMAL BIOLOGY — *SCIENCE / ELA

Scholars become wildlife scientists as they explore animal species, food chains, and ecosystems across the planet. They investigate how human activity affects biodiversity and endangered species, then design conservation solutions to protect our most vulnerable wildlife. They understand the relevance of the food chain and the migration pattern of different animal species and engage in interactive activities.

⓯ COLLEGE, CAREER, & LIFE SUCCESS — *ELA / MATH

Scholars engage in a college-readiness and career exploration experience to learn the essential steps for an effective postsecondary transition. They explore career pathways, college options, financial aid, and entrance exams while building essential success skills, such as communication, goal-setting, and time management. Scholars leave with a personalized roadmap for college, career, and life success.

⓰ CODING AND SOFTWARE DEVELOPMENT — *MATH / SCIENCE

Scholars become digital creators as they explore the fundamentals of coding, app development, and software design. They write basic programs, experiment with robotics and drones, and explore how AI and software are powering today's world. This CAMP builds technical confidence while introducing Scholars to high-demand careers in computer science, coding, and software engineering.

NUMBERS

+1900 CAMP Sessions

+150 Virtual CAMP Sessions

+80 Virtual Family Sessions

+675 Family Sessions

+82,500 Students

+45,500 Families

STAAR State of Texas Assessments of Academic Readiness

***All CAMPs can be customized to include Reading and Writing (ELA), Math, Science and Social Studies State Test Standards at the Elementary, Middle School and High School Levels.**

STUDENT TESTIMONIALS

"My experience was great! This helped me in figuring out what I want to do, and definitely motivated me to be college ready!"
-Anika B.
UTRGV Upward Bound Student

"I feel like this CAMP can really expose you to different career opportunities. I feel more positive and motivated to go to college!"
-Mason R.
Region 3 ESC - Bay City ISD Student

"College 1st can really motivate and guide students, giving them all the information necessary so they can find success, and decide what they want to do in their life!"
-Margaree W.
Santa Gertrudis ISD Student

3 EASY STEPS
BOOK YOUR CAMP TODAY!

1 Pick One CAMP Theme

2 Book Your CAMP Date

3 Select Your CAMP Capacity

- ○ 50 Students (Minimum)
- ○ 60 Students
- ○ 70 Students
- ✓ 75+ Students (Best Value)

We're a Turnkey Program. We handle everything—from planning to logistics to implementation and marketing. You choose the CAMP theme, date, and capacity.

That's it!
We'll take care of the rest!

PARTNERSHIPS

Partnership Benefits

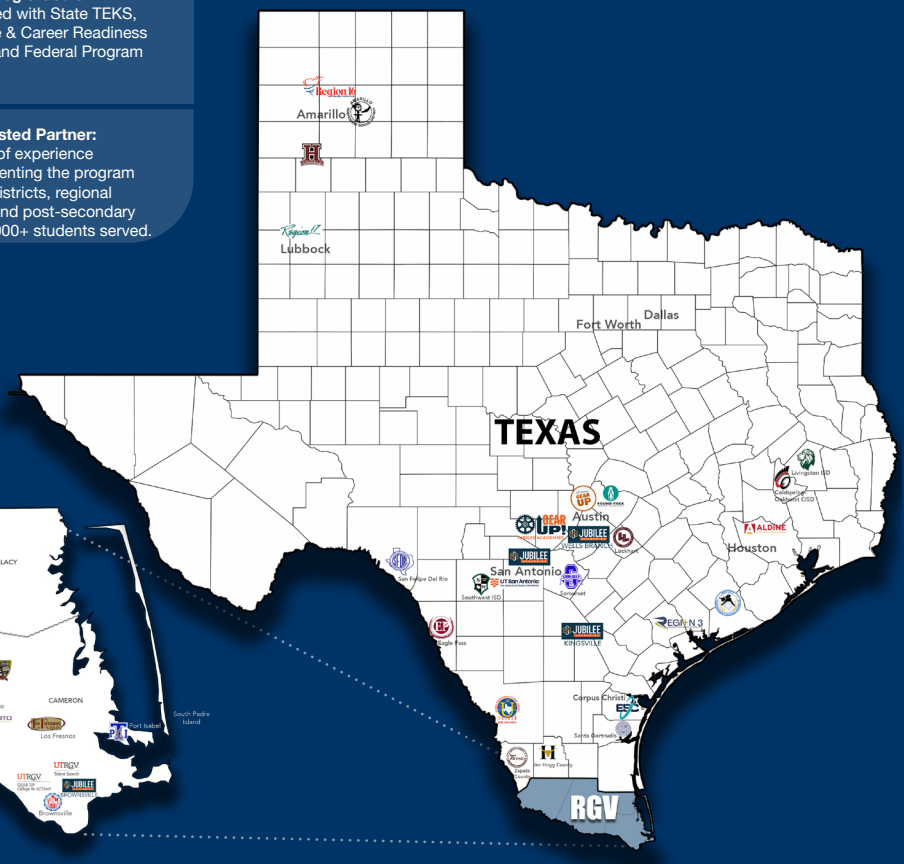
Drives Measurable Student Outcomes: Boosts academic engagement, attendance, and motivation through immersive, hands-on learning that connects directly to college and career pathways.

Supports Your Strategic Goals: Each CAMP is aligned with State TEKS, House Bill 5, College & Career Readiness Standards (CCRS), and Federal Program Guidelines.

Professional Facilitation: Pre-K through 12th grade Students engage with bilingual professionals and near-peer mentors who are culturally responsive, and serve as community role models.

Proven Impact, Trusted Partner: More than 13 years of experience successfully implementing the program across 50+ school districts, regional education centers, and post-secondary institutions with 80,000+ students served.

Turnkey Implementation: We handle everything—curriculum, materials, CAMP facilitation, logistics, marketing, and set up.



"With our 100% Satisfaction Guarantee, you can invest in your students with complete confidence, risk-free"

CONTACT US

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Social Media Ratings
★★★★★ 5.0 out of 5 stars

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