

# College



Empowering Students for College and Career Success



EMPOWERING STUDENTS FOR  
**COLLEGE, CAREER, & LIFE SUCCESS**

ON-SITE & VIRTUAL IMPLEMENTATION MODEL



#BeSuccessful

The College 1st program is a joint initiative implemented in partnership with Visionary Leaders from School Districts, Education Service Centers and Post-Secondary Institutions.

# WHY?

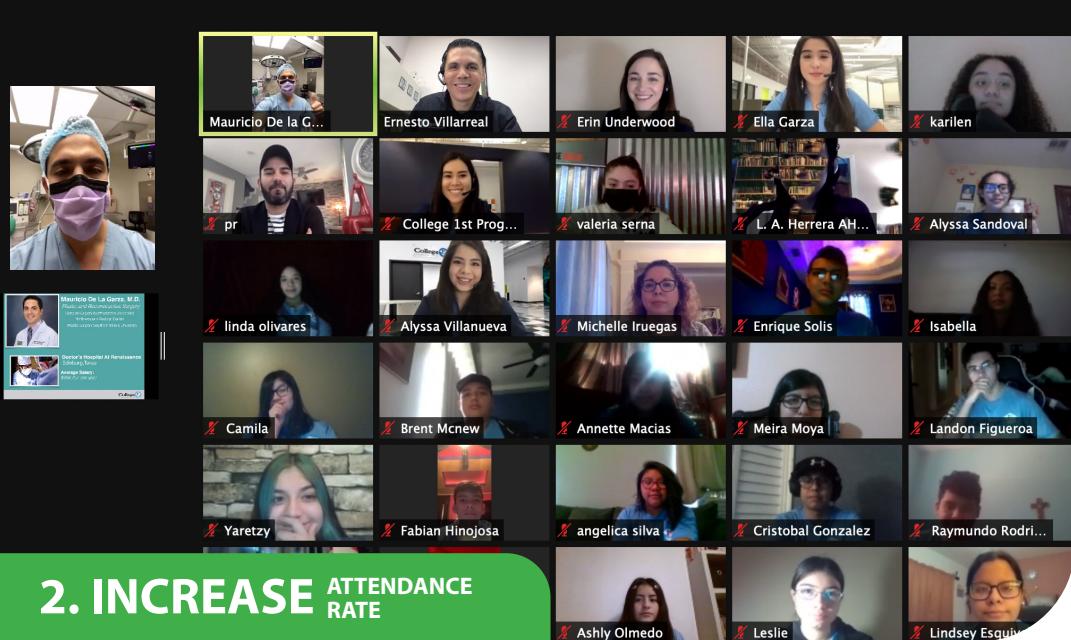
Students can only aspire to become what they know. We believe all students can be highly successful. Our focus is to work with students to accomplish their future college, career, and life goals across the communities we serve. Students who actively explore and carefully design their future college and career plans at an early age, have more time, resources and options to become better prepared to succeed in their future. We exist to inspire, guide and mentor those students who want to #BeSuccessful.



## 1. IMPROVE ACADEMIC ACHIEVEMENT

### HOW?

We can only work in partnership with visionary leaders from school districts, education service centers, and post-secondary institutions who also believe college, career and life success can be a possibility for all their students. We develop and implement unique outreach opportunities for students to explore different college and career possibilities, while providing the mentorship and support to bring their college and career goals a step closer.



## 2. INCREASE ATTENDANCE RATE



## 3. IGNITE EARLY COLLEGE & CAREER PREPARATION

# WHAT?

We work with students on their future. We strive to provide the best college and career exploration experience by implementing academic enrichment activities combined with real-world mentorship experiences. We work with parents to explore the benefits of a post-secondary education, define what college and career success really means, and actively engage them in the children's education. These student and parent initiatives are essential to accomplish our shared mission across the communities we serve.



All On-Site and Virtual CAMPs can be customized to include Reading and Writing (ELA), Math, Science and Social Studies State Test Standards at the Elementary, Middle School and High School Level.



# COLLEGE & CAREER SUCCESS HYBRID CAMPS

## #1. SPACE EXPLORATION

SCIENCE / ELA

Scholars learn about the solar system, galaxies, blackholes and exoplanets. They travel on a fascinating journey throughout our galaxy to an exoplanet as they explore life outside our planet, and planning an exciting mission to take humankind back to the Moon.

## #2. HEALTH PROFESSIONS

SCIENCE / ELA

Scholars simulate the roles and responsibilities of a healthcare professional. They participate in hands-on healthcare activities, solve medical case studies, and explore the admission process to become the next generation of Doctors, Nurses, and Physical Therapists.

## #3. ARCHITECTURE AND CONSTRUCTION

MATH / ELA

Scholars discover the world of architecture, construction and civil engineering. They are introduced to the 21st century sustainable architecture methods, interior design construction details and real estate, while participating in exciting hands-on activities and competitions.

## #4. BUSINESS AND ENTREPRENEURSHIP

MATH / ELA

Scholars engage in an exciting entrepreneurship and marketing competition. They are challenged to invent a new product or service, develop a branding plan to take it to the marketplace, becoming the new generation of real-world entrepreneurs in our communities.

## #5. ENVIRONMENTAL ENGINEERING

SCIENCE/MATH

Scholars use their engineering skills to build an environmentally-friendly invention to help reduce the greenhouse gases in our planet and engage in a Climate Change Debate. They learn about ocean pollution, animal exploitation and deforestation.

## #6. DINOSAUR WORLD

SCIENCE / ELA

Scholars immerse in the fascinating world of dinosaurs. They learn how our planet was born, the paleontological species that lived in different Earth eras, and discover geological pattern formations with intact dinosaur fossils after millions of years.

## #7. CSI FORENSIC SCIENCE

SCIENCE / ELA

Scholars explore law enforcement careers, military opportunities and take the role of CSI Investigators in a murder scene. They participate in interactive forensic science labs of blood splatter, fingerprinting, hair analysis and footprint analysis to solve a murder mystery.

## #8. EARTH SCIENCE

SCIENCE / ELA

Scholars explore how our planet works and the footprint of humankind on it. They participate in interactive earth science activities to understand natural weather events, and helping our planet and its species by founding a "Save the Earth" organization.

## #9. GLOBAL PANDEMIC

SCIENCE / ELA

Scholars engage in interactive activities to control a potential new global pandemic. They understand how COVID-19 was born and spread across the world, as they immerse themselves in the role of scientists working together to avoid catastrophic consequences for humanity.

## #10. MEDIA ARTS AND COMMUNICATION

SOCIAL STUDIES / ELA

Scholars assume the role of social media influencers, graphic designers, and journalists. They participate in a social debate and engage in hands-on activities while learning the addictiveness of social media and building a virtual brand by using multimedia development tools.

## #11. ANIMAL BIOLOGY

SCIENCE / ELA

Scholars explore animal diversity, marine species, and the various ecosystems while learning about how humans affect wildlife and how these factors impact human health. They develop solutions to protect and preserve the most vulnerable animal species in our planet.

## #12. COLONIZING MARS

ELA / MATH

Scholars learn all about Mars. From understanding the atmosphere, gravity and terrains, to the technology humankind needs to colonize it to become a multiplanetary species. They develop a fascinating Mission to Mars while exploring proof of ancient life on the Red Planet.

## #13. COLLEGE, CAREER, & LIFE SUCCESS

ELA

Scholars engage in a college and career exploration session. They learn the essential steps for an effective college and career transition. It concludes with a fine arts activity to unleash their positive energy as they plan to achieve college, career and life success.



# VIRTUAL CAMP PACKAGES



The Virtual CAMP Packages are customized with all supplies students need to participate in the Virtual CAMP Program. These Packages are either delivered to the students through on-site curbside delivery or USPS Mail.

IMPLEMENTATION MODEL (VIRTUAL/ON-SITE)

+125 Student Virtual Capacity





This new Hybrid Implementation Model gives our partners the flexibility to select whether the CAMP will be delivered virtually using an online platform, or on-site following all social distancing protocols and CDC guidelines, two weeks prior to the date of the event.

# PARTNERSHIPS



**UTRGV**  
Talent Search



**UTRGV**  
GEAR UP  
College in ACTION!



**REGION 23**  
PRODUCTS SERVICES SOLUTIONS

**UPWARD BOUND**

**Region 16**  
Education Service Center

**REGION ONE ESC**  
**GEARUP**  
COLLEGE READY, CAREER FETI



**ACE**  
Afterschool Centers on Education

**P**  
Red Ants

**MA**  
Monte Alto Blue Devils



**Region 17**  
Education Service Center

**MCALENN**  
INDEPENDENT SCHOOL DISTRICT

**H**  
HEREFORD CISD

**LYFORD**  
CISD

**REGION ONE ESC**  
**GEARUP**  
COLLEGE-NOW-CAREER CONNECTED

**RGV FOCUS**  
COLLABORATION WITH EDUCATE TEXAS

**MFP**  
MIGRANT EDUCATION PROGRAM  
Every Journey Counts!

**EDUCATIONAL TALENT SEARCH**



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## Social Media Ratings

5.0 out of 5 stars

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