



EMPOWERING STUDENTS FOR COLLEGE, CAREER, & LIFE SUCCESS



We are grateful to celebrate 12 years of working in partnership with Visionary Leaders from School Districts, Educational Service Centers, and Post-secondary Institutions.

Established 2013

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to visit our website:



**“What if one *CAMP* could change a student’s entire future?”
Let’s give them the experience that makes it possible!!**



THE COLLEGE 1ST PROGRAM EXISTS TO:

- 1**  Promote the importance of enrolling and completing a post-secondary education.
- 2**  Introduce students to fast-growing career opportunities through hands-on activities and mentorship experiences.
- 3**  Prepare students with the essential skills they need for college, career, and life success.



**“Some students don’t know what they’re capable of—until they experience a *College 1st CAMP*.”
A single *CAMP* can open a world of opportunities!**



CAREER EXPLORATION CAMPS



1 SPACE EXPLORATION

***SCIENCE / ELA**

Scholars learn about topics such as our galaxy, black holes, and the moon. They take a fascinating journey through our solar system and the universe and explore the possibility of establishing a permanent station on the moon. Scholars plan a moon mission, design the next moon rover, and launch a rocket they built as NASA prepares the next generation of astronauts to set foot on the moon again after more than 50 years.



2 HEALTH PROFESSIONS

***SCIENCE / ELA**

Scholars simulate the roles and responsibilities of healthcare professionals. They engage in different healthcare activities as they experience what it takes to become the next generation of medical doctors, nurses, and physical therapists. Scholars also learn about the rigorous medical school admission process and become familiar with the skills and experience needed to be a successful applicant.



3 ARCHITECTURE AND CONSTRUCTION

***MATH / ELA**

Scholars explore the fields of Architecture, Construction, and Civil Engineering through hands-on design challenges and team competitions. They learn about modern structural engineering, sustainable architecture, interior design, and real estate investment. Activities include testing architectural structures, building sturdy bridges, and designing residential floor plans.



4 ENVIRONMENTAL ENGINEERING

***SCIENCE/MATH**

Scholars explore different sources of renewable energy and learn about our planet’s environmental challenges, such as pollution, animal exploitation, and habitat loss. They then use their engineering and creative skills to build an environmentally friendly invention to reduce greenhouse gases. They also build a wind turbine that generates electricity in an exciting competition.

6 CSI FORENSIC SCIENCE***SCIENCE / ELA**

Scholars become CSI Investigators to solve a mysterious murder case at a university campus. They explore forensic science, law enforcement, and military careers while understanding the U.S. Judicial Branch. Scholars gather evidence and participate in forensic science labs, including blood splatter, fingerprinting, hair analysis, and footprints. Scholars assume the attorney's role as they defend their client, one of the suspects, in this unsolved mystery.

6 BUSINESS AND ENTREPRENEURSHIP***MATH / ELA**

Scholars engage in an exciting entrepreneurship and marketing competition. They are challenged to invent a new product, create a branding campaign to take it to the marketplace and develop a business pitch as they become real-world entrepreneurs. Scholars must use their persuasive sales skills to introduce their new product to potential investors and clients to make it successful in today's global economy.

7 MARINE BIOLOGY***SCIENCE / ELA**

Scholars dive into the wonders of marine life as they explore the world's oceans, their diverse habitats, and endangered marine species. They explore how some technological advancements are causing human behavior to increase ocean pollution, animal poaching, and overfishing, contributing to the destruction of marine ecosystems. Scholars develop innovative solutions to solve the challenges our oceans and their marine species are facing.

8 DINOSAUR WORLD***SCIENCE / ELA**

Scholars are immersed in the fascinating world of dinosaurs. They learn how our planet has evolved, the paleontological species that lived during different geological eras, and discover the Earth's crust patterns and fossil formations developed millions of years ago. Scholars engage in hands-on activities as they understand the different types of dinosaurs, unveil a fossil, and relive the last day of their favorite dinosaur on our ancient planet.

9 DRONES & ROVERS***SCIENCE / ELA**

Scholars realize how emerging technologies are revolutionizing many industries, from military operations and security surveillance to manufacturing and agriculture. Drones, robots, and rovers equipped with the latest technology are shaping how we live and work today. Scholars learn about Generative Artificial Intelligence (AI), including the new ChatGPT, and develop innovative rovers and drones as practical solutions to solve today's world challenges.

10 EARTH SCIENCE***SCIENCE / ELA**

Scholars explore how our Planet Earth works and how we can help it thrive. They engage in interactive earth science activities like understanding the logic behind global climate change, extreme weather events, and humankind's carbon footprint. Scholars develop innovative solutions to the many challenges our Planet Earth faces. They design and build a battery-powered electric vehicle and participate in a thrilling race.

11 GLOBAL PANDEMIC***SCIENCE / ELA**

Scholars engage in interactive activities to learn the science behind a global pandemic. They understand how COVID-19 originated and spread worldwide as they immerse themselves in the role of scientists, government leaders, and media working together to avoid catastrophic consequences for humanity. Scholars participate in hands-on academic enrichment activities that include DNA Analysis, Virus Identification, and Disease Prevention.

12 MEDIA ARTS AND COMMUNICATION***SOCIAL STUDIES / ELA**

Scholars assume the role of social media influencers, graphic designers, and journalists. They participate in a series of hands-on activities to understand the responsibilities of social media influencers. Scholars learn from the scientific causes of social media addiction to use these 21st-century technology platforms when working with marketing agencies and companies to promote a product using the latest media arts and communication tools.

13 COLONIZING MARS***ELA / MATH**

Scholars learn all about Mars, from understanding its atmosphere, gravity, and diverse terrains to the technology humankind needs to colonize it to become a multi-planetary species. They develop a fascinating Mission to Mars and explore signs of ancient life on the Red Planet. Scholars design a Mars Mission, build a Mars Rover, and launch a rocket that reaches an altitude of over 1,000 feet!

14 ANIMAL BIOLOGY***SCIENCE / ELA**

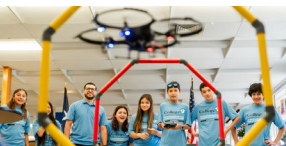
Scholars explore a wide range of animal species and their ecosystems. They learn how human behavior and environmental changes can affect wild animals and their ecosystems. Scholars develop practical solutions to protect and preserve the most vulnerable animal species and their ecosystems on our planet. They understand the relevance of the food chain and the migration pattern of different species and engage in interactive animal exploration activities.

15 COLLEGE, CAREER, & LIFE SUCCESS***ELA / MATH**

Scholars engage in a college and career exploration session to learn the essential steps for an effective post-secondary transition. They participate in different hands-on activities to reinforce their success skills, become familiar with key post-secondary support areas, and design their future college, career, and life success plan. Topics such as financial aid/ scholarships, ACT/ SAT, and college enrollment are discussed in this session.

16 CODING AND SOFTWARE DEVELOPMENT***MATH / SCIENCE**

Students are introduced to computer coding, programming languages, and algorithms. They participate in hands-on activities related to software development, website/mobile app design, and coding using robots and drones. They learn about artificial intelligence, and different types of software during this interactive session. This CAMP has been designed to spark student interest in these high-demand career opportunities.





"My experience was great! This helped me in figuring out what I want to do, and definitely motivated me to be college ready!"

-Anika B.

UTRGV Upward Bound Student



"I feel like this CAMP can really expose you to different career opportunities. I feel more positive and motivated to go to college!"

-Mason R.

Region 3 ESC - Bay City ISD Student



"College 1st can really motivate and guide students, giving them all the information necessary so they can find success, and decide what they want to do in their life!"

-Margaree W.

Santa Gertrudis ISD Student

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EASY STEPS

BOOK YOUR CAMP TODAY!

1

Pick One CAMP Theme



2

Book Your CAMP Date



3

Select Your CAMP Capacity

- ☐ 50 Students (Minimum)
- ☐ 60 Students
- ☐ 70 Students
- ☒ 75+ Students (Best Value)

We're a Turnkey Program. We handle everything—from planning to logistics to implementation and marketing. You choose the date, location, and student capacity.

That's it!

We'll take care of the rest!



Partnership Benefits



Drives Measurable Student Outcomes:

Boosts academic engagement, attendance, and motivation through immersive, hands-on learning that connects directly to college and career pathways.



Professional Facilitation:

Students engage with professionals and near-peer mentors who serve as student role models- not just facilitators.



Supports Your Strategic Goals:

Each CAMP is aligned with State TEKS, House Bill 5, College & Career Readiness Standards (CCRS), and Federal Program Guidelines.



Turnkey Implementation:

We handle everything—curriculum, materials, bilingual facilitation, logistics, and set up.



Flexible Across Grade Levels:

Designed to be bilingual, culturally responsive, and developmentally appropriate for students from Pre-K through 12th grade.



Proven Impact, Trusted Partner:

Over a decade of experience successfully implementing the program across 50+ school districts, regional education centers, and post-secondary institutions with 80,000+ students served.



"With our 100% Satisfaction Guarantee, you can invest in your students with complete confidence, risk-free"



ERNESTO VILLARREAL
EXECUTIVE DIRECTOR



ernesto@college1st.org



+1.956.451.5966



www.college1st.org



801 N. Bryan Rd.
Mission, TX 78572

Social Media Ratings



★★★★★
5.0 out of 5 stars

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